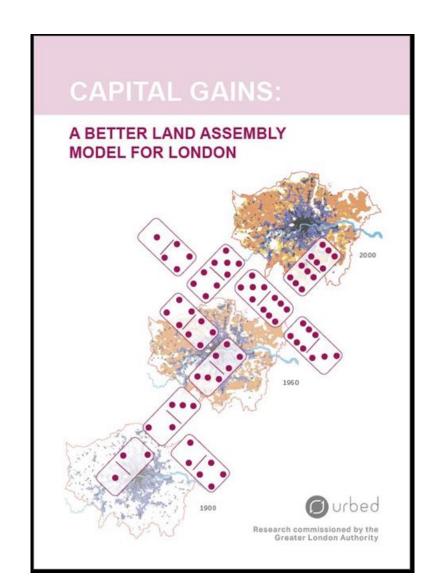


TODAY I WILL ADDRESS:

- 1. Why we need to change direction
- 2. How the European cities have integrated transport and development
- 3. Where finance could come from
- 4. What we should learn from city leaders



1. WE NEED TO CHANGE TACK

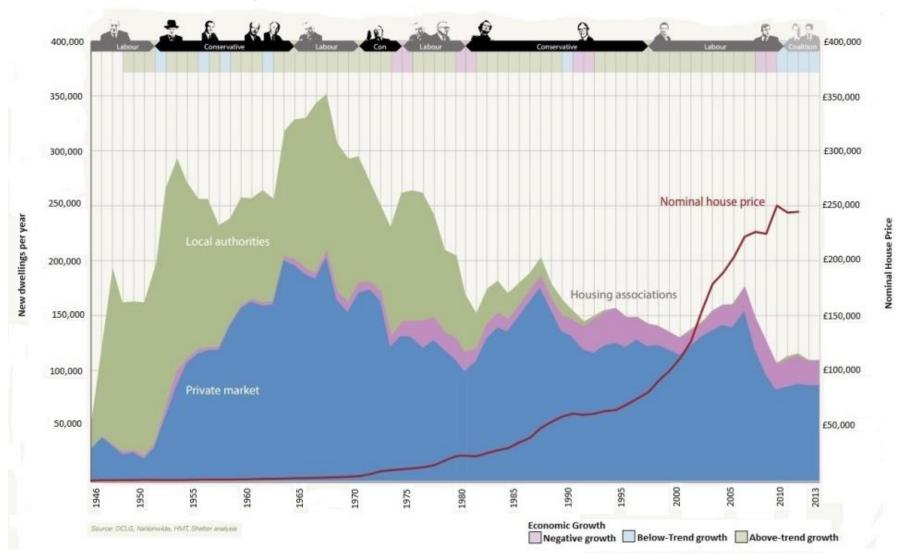


"..we are all in the same storm but not necessarily in the same boat"."

Mark Carney, Value(s): Building a Better World for All

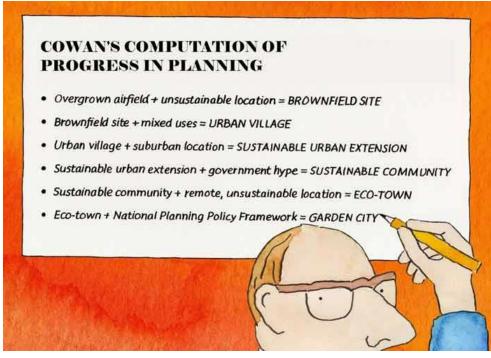
The challenge is making good housing affordable to all:

House Building and House Prices 1946-2013



Efforts have failed so far because:

- Developers are short-sighted
- Government is overcentralised
- 3. People object to change
- 4. Land ownership favours speculation
- Planning has been largely negative

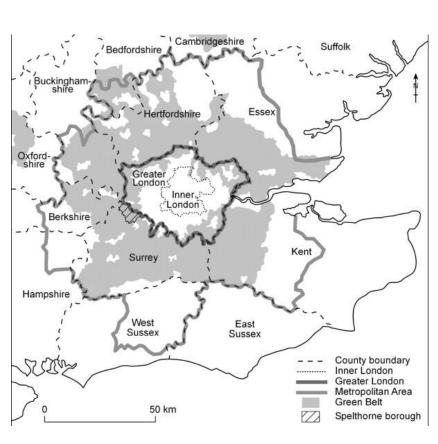


Copenhagen: Europe's Cycling Capital

Over 37% of trips are by bike

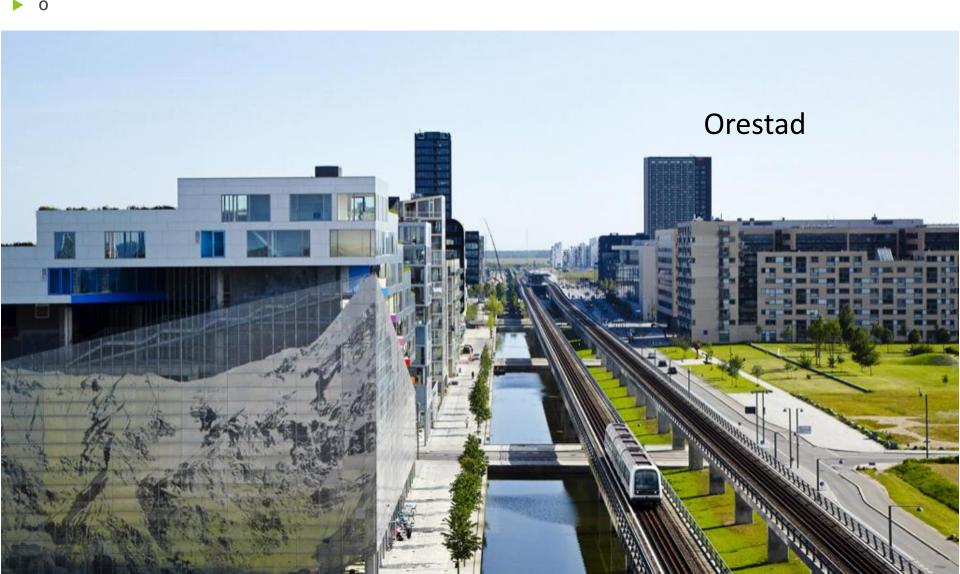


Green Fingers work better than belts!





A new town funded the first Metro line



Freiburg: 'City of Short Distances' and 'Solar Capital' of Germany

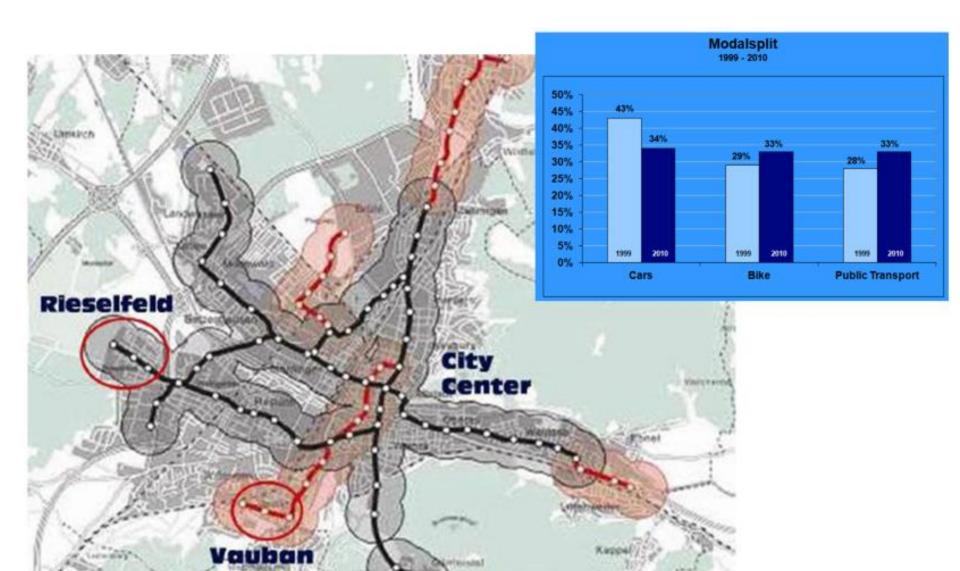


Rieselfield

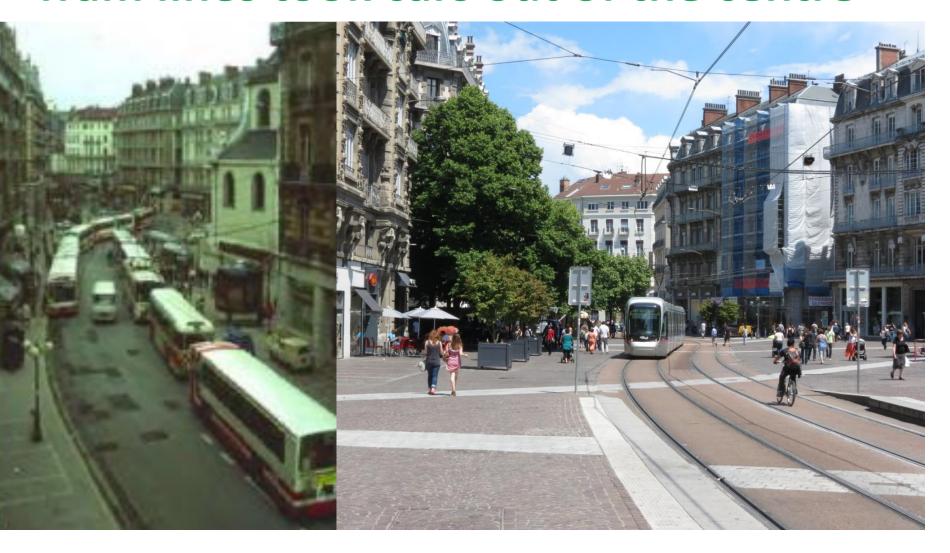
Cars%		Pub. Tpt%	Cycling%
1976	60	22	18
1989	48	25	27
2010	34	33	33



Sustainable neighbourhoods were built on extensions to tram lines

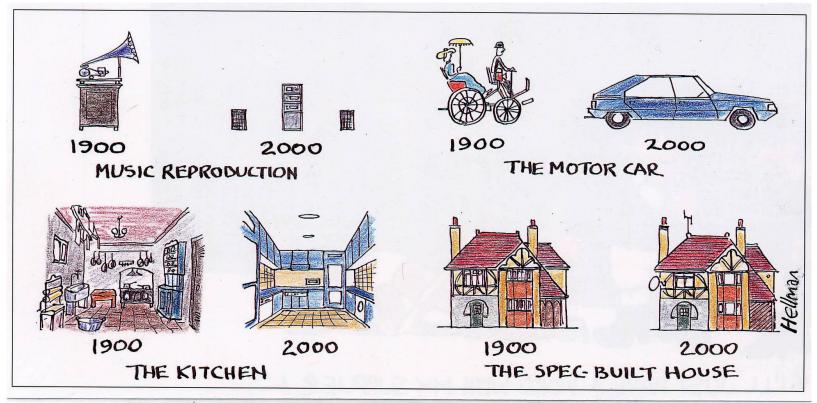


Tram lines took cars out of the centre



3. WHERE SHOULD THE FUNDS COME FROM?

• 'If we do not change direction we will end up where we are headed' Lao-Tsu, 4th century BC



Land Value uplift should be shared fairly

£

Increases in land value due to population growth and economic development

Increases in land value due to public investment in infrastructure and changes in land use regulations

Increases in land value due to landowner's investments

Intrinsic land value

The government, on behalf of the general public, should keep this portion of the land value

Public service providers should capture this portion of the increment to cover the costs of public infrastructure and local service provision

Private landowners should profit from this portion of the increment

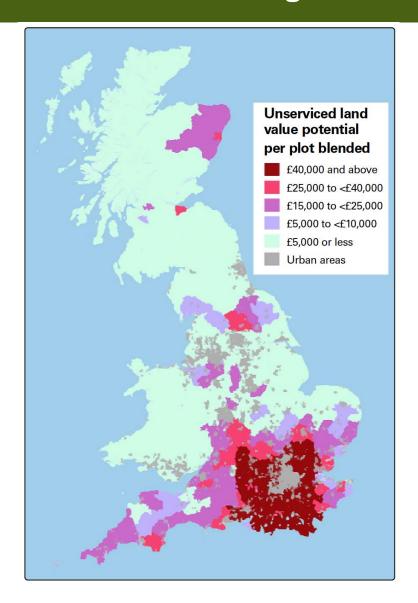
Land buyers (or lessees) pay sellers (lessors) to obtain the property rights of land

Source: H Suzuki et al.: Financing Transit-Oriented Development with Land Values. World Bank Group.

Jan 2015

Potential for LVC is greatest around London





Source: Savills for Peter Freeman's Wolfson Economics Essay submission 2014, based on market conditions in 2013

4. WHO WILL TAKE THE LEAD?

► 'All of the great **leaders** have had one characteristic in common: it was the willingness to confront unequivocally the major anxiety of their people in their time. This, and not much else, is the essence of leadership'

▶JK Galbraith





PARIS RIVE GAUCHE, FRANCE

130 ha site where councils set up a public/private partnerships (societe mixte) with SNCF through SEMAPA



AMERSFOORT, NETHERLANDS



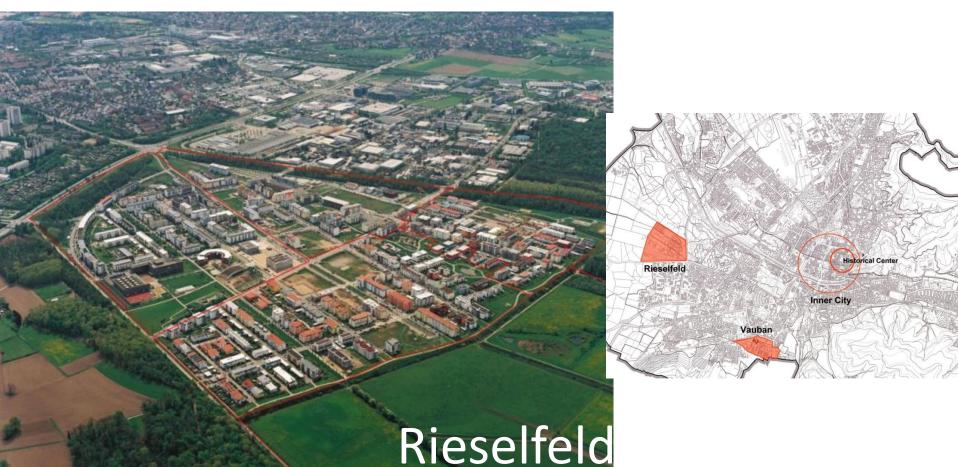
was pooled through a JVC, backed by BNG Bank, to build 11,000 homes as a VINEX project



FREIBURG, GERMANY



Land values were 'frozen' in land that is unused or 'used wrongly' through 'Urban Development Measures'





PORTLAND, OREGON



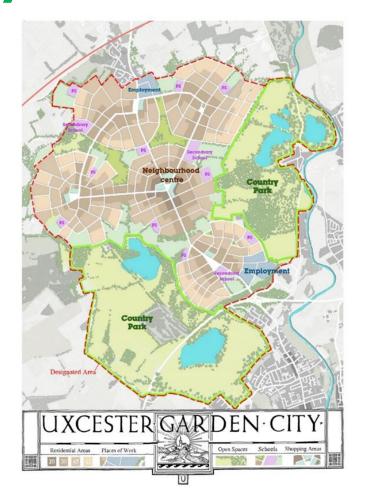


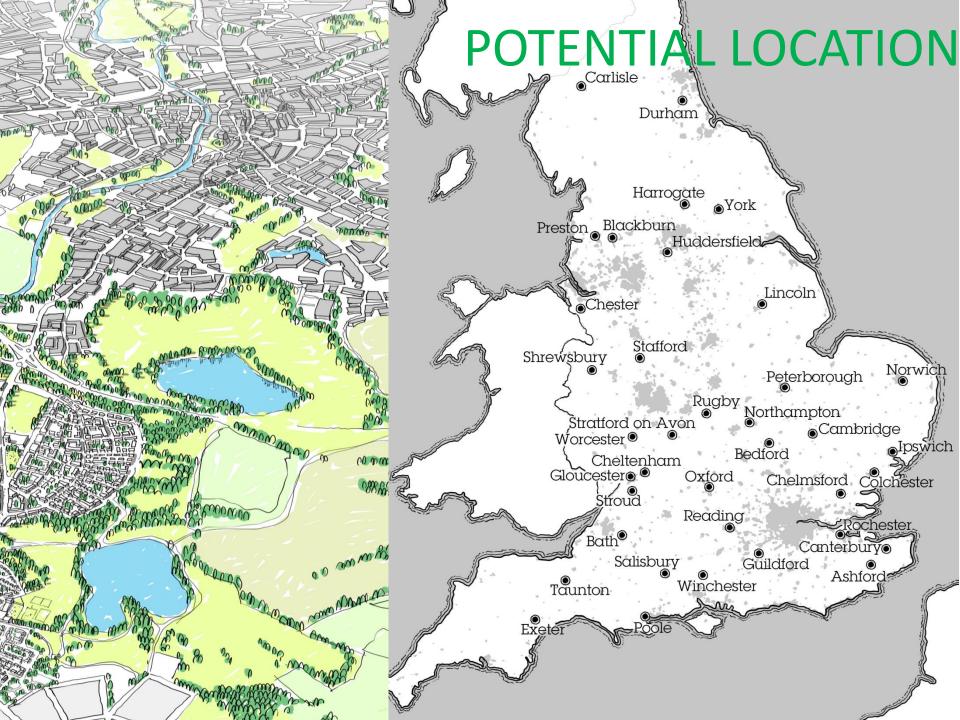


- Growth was based on Transit Oriented Development (TOD)
- Bonds are raised throughTax Increment Finance (TIF)
- Floor Area Ratios
 (FAR) fund community
 benefits

New Garden Cities would help by:

- Providing space for good affordable homes
- 2. Cutting car use
- 3. Meeting energy needs
- 4. Creating healthier communities
- Rebalancing town and country





Town & Country Planning Tomorrow Series Paper 20

sharing the uplift in land values

a fairer system for funding and delivering housing growth



